



# jeffjanelle

## ABOUT

Designer. Front End Developer. Artist.  
With over 15 years experience in design, front-end development, art and illustration and a variety of leadership roles, I'm someone who can develop visual solutions to everyday business challenges.

## SKILLS

- PHOTOSHOP ★ ★ ★ ★ ☆
- ILLUSTRATOR ★ ★ ★ ★ ☆
- INDESIGN ★ ★ ★ ★ ☆
- DREAMWEAVER ★ ★ ★ ☆ ☆
- ACROBAT ★ ★ ★ ☆ ☆
- PREMIER ★ ★ ☆ ☆ ☆
- POWERPOINT ★ ★ ★ ☆ ☆
- HTML ★ ★ ★ ★ ☆
- CSS ★ ★ ★ ★ ☆
- JAVASCRIPT ★ ☆ ☆ ☆ ☆
- MAC ★ ★ ★ ★ ☆
- WINDOWS ★ ★ ★ ★ ☆

## EDUCATION

**VALENCIA COLLEGE**  
AS: Graphics Technology  
AS: Interactive Design  
*Orlando, FL • Spring 2012*

## CONTACT

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## REFERENCES

Furnished upon request

## EXPERIENCE

**ADJUNCT INSTRUCTOR - GRAPHIC & INTERACTIVE MEDIA**  
Valencia College, Orlando, FL • 2013 - present

Educate students on digital media software and traditional graphic design techniques. Facilitate critique sessions. Assist students with career development. Evaluate projects and tests. Classes taught include Graphic Design Essentials, Layout and Design, Electronic Imaging and Information Architecture

**GRAPHIC & WEB DESIGNER | FRONT END DEVELOPER | ARTIST**  
Jeff Janelle Art & Design, Orlando, FL • 2000 - present

Variety of graphic and web projects. Work with several clients to ensure their print and digital marketing needs are met. Design collateral pieces including brochures, program guides, company brand and materials, design and implement web sites, email pieces, and other digital promotional material. Companies worked for include Disney and Lockheed Martin (via IDEAS Orlando), Orlando Magazine, Sundance Graphics, NBIA, Zalk IT, Michael Cortes, PA, Novus Sententia and WeGO Marketing

**CREATIVE DIRECTOR | MANAGER OF DIGITAL MARKETING**  
International Business Innovation Association (InBIA), Orlando, FL • 2015 - 2016

Worked directly with the Director of Marketing to create and oversee all aspects of the visual brand dynamic for InBIA. Design collateral such as flyers, brochures, event branding and signage, business cards, letterhead, etc. Oversaw all aspects of brand web presence including designing, coding and managing multiple websites. Create and implement email marketing campaigns and biweekly eNewsletter. Oversaw staff of designers and interns. Manage all aspects of the Creative Team budget.

**MANAGER - WEB DESIGN & DEVELOPMENT | PROJECT MANAGER**  
KMDG, Oviedo, FL • 2013 - 2015

Management of web development team including scheduling, budgetary and hr concerns and other issues. Project Management of several projects both web and print, from proposal phase to launch. Graphic and web design and front end development as needed for various projects.

**GRAPHICS LAB TECH ASSISTANT**  
Valencia College, Orlando, FL • 2011-2013

Maintenance of 70+ Macintosh computers, including the general upkeep of hard drives, performing updates, installation of software, networking printers & software, & troubleshooting. Assist students with general graphics knowledge & software issues, and any technical problems that may occur with files. Design of posters, signs & graphics lab manual covers.

**ART DEPARTMENT INTERN**  
Orlando Magazine, Orlando, FL • 2012

Assisted in the production of monthly magazine including spread layout, advertising design, & proofing of comps; maintenance of magazine website through CMS & banner ad creation; layout & design of marketing materials including corporate media kit, event invitations & sales flyers

**BRAND MANAGER - FABUGO.COM**  
The Mark Travel Corporation, Orlando, FL • 2007 - 2009

Designed company brand & materials, all print advertising & all online presence; web design & front end development; email marketing campaigns; event marketing; copywriting; administrative duties

**ASSOCIATE INTERACTIVE MARKETING MANAGER- US AIRWAYS VACATIONS**  
The Mark Travel Corporation, Orlando, FL • 2005

Managed all aspects of e-marketing including website design & maintenance; copywriting; design & compile weekly emails; analytics & search engine optimization/marketing; administrative duties

**MARKETING & COMMUNICATION ASSISTANT**  
Rollins College, Winter Park, FL • 2001 - 2004

Assist in all aspects of marketing, including creation of marketing pieces, event planning, student assistance & budget; created program website & marketing materials; event coordination, & other administrative responsibilities as needed; designed & developed online database for screening purposes, which was published internationally